

Conference of the Research Network Sustainable Global Supply Chains

## Advancing Sustainability of Critical Supply Chains in Developing Countries

26 & 27 September 2023 | Kiel Institute for the World Economy, Germany (and online)

### Program (version: 4 September 2023)

#### Day 1 – 26 September 2023

12:00-14:00	<b>Welcome reception &amp; registration</b>	
14:00-14:45	<b>Keynote speech:</b> Laura Boudreau (Columbia Business School) <b>Moderator:</b> Frauke Steglich (ifw) <b>Room:</b> Hörsaal	
14:45-15:00	<b>Break</b>	
15:00-16:30	<b>Parallel sessions I</b>	
	<b>Ia – Resilience</b> Hörsaal	<b>Ib – Relocation</b> Medienraum
	<b>Fernando Leibovici</b> (Federal Bank of St. Louis)  <i>Shortages of Critical Goods in a Global Economy: Optimal Trade and Industrial Policy</i>	<b>Håle Utar</b> (Grinnel College, IZA, CESifo)  <i>The US-China Trade War and Relocation of Global Value Chains to Mexico</i>
	<b>Inga Carry</b> (SWP)  <i>Between Criticality and Sustainability – The Future of Raw Material Supply Chains</i>	<b>Thao Trang Nguyen</b> (UNU-MERIT)  <i>Does Automation Adoption Drive Reshoring? A Cross-Country Investigation</i>
	<b>Oscar Perelló</b> (University College London)  <i>Trade Intermediation and Resilience in Global Sourcing</i>	<b>Prachi Agarwal</b> (ODI)  <i>AfCFTA and Rules of Origin for the Textile and Apparel Industry in Africa - What to Know in the Context of the AfCFTA</i>
16:30-17:00	<b>Break with coffee</b>	
17:00-18:00	<b>Parallel sessions II</b>	
	<b>Ila - Sustainable Investment</b> Hörsaal	<b>Iib - MNEs/FDI</b> Medienraum
	<b>Mike Morris</b> (University of Cape Town)  <i>Chinese Firms and Adherence to Global ESG Standards in Developing Countries: Is There Potential to Create Common Ground?</i>	<b>Sotiris Blanas</b> (IMT Lucca)  <i>Parent-Affiliate Coordination and Intra-Firm Trade</i>
	<b>Elvis K. Avenyo</b> (University of Johannesburg)  <i>Solar Photovoltaic Manufacturing in Africa: A Window of Opportunity or a Mirage?</i>	<b>Tilman Altenburg</b> (IDOS)  <i>Industrial Policy and Technological Learning in a Green Industry: Indigenising Urban Rail Technology in India and China</i>
19:00	<b>Conference dinner</b> Joint walk to dinner location	

**Day 2 – 27 September 2023**

08:30-10:00	<b>Parallel sessions III</b>	
	<b>IIIa – Shocks to supply chains</b> Hörsaal	<b>IIIb – Textiles</b> Medienraum
	<p><b>Haishi Li</b> (University of Hong Kong)</p> <p><i>We Are All in the Same Boat: Cross-Border Spillovers of Climate Shocks Through International Trade and Supply Chain</i></p>	<p><b>Konjit Hailu Gudeta</b> (Maastricht &amp; Addis Ababa University)</p> <p><i>Social Upgrading for the Wellbeing of Female Employees in Ethiopia's Apparel and Horticulture Industries</i></p>
	<p><b>Yannick Kougueng</b> (University of Yaounde II)</p> <p><i>Shocks in Global Supply Chain and Industrialization in African Economies: Does intra-African trade play a role?</i></p>	<p><b>Mari Tanaka</b> (Hitotsubashi University)</p> <p><i>Family Labor and Product Quality: Evidence from Lao Textile Industry</i></p>
	<p><b>Stefan Pauly</b> (ILO &amp; Sciences Po)</p> <p><i>Traders in Trouble on the Road to Mandalay</i></p>	<p><b>Felix Maile</b> (University of Vienna)</p> <p><i>Towards Shorter and Greener Supply Chains? Understanding Shifts in the Global Textile and Apparel Industry</i></p>
10:00-10:30	<b>Break with coffee</b>	
10:30-12:00	<b>Parallel sessions IV</b>	
	<b>IVa – Green Trade</b> Hörsaal	<b>IVb – Agriculture</b> Medienraum
	<p><b>Ignacio Marra de Artiñano</b> (Université Libre de Bruxelles)</p> <p><i>Organic Certification and Export Performance</i></p>	<p><b>Ameet Morjaria</b> (Kellogg School of Management)</p> <p><i>Acquisitions, Management and Efficiency in Rwanda's Coffee Industry</i></p>
	<p><b>Angella Montfaucon</b> (World Bank)</p> <p><i>Greening Trade through Global Value Chains in Africa</i></p>	<p><b>Rexford Akrong</b> (University of Cape Coast)</p> <p><i>Assessing Trade and Welfare Effects of Certification Schemes: The Case of GlobalGAP in Ghana's Mango Sector</i></p>
	<p><b>Chahir Zaki</b> (Cairo University)</p> <p><i>Global Value Chains Participation and Environmental Upgrading: Evidence from Developing Countries</i></p>	<p><b>Clement Oteng</b> (WASCAL, Cheikh Anta Diop University of Dakar)</p> <p><i>Agricultural Input Supply System, Contracts, and Climate-Smart Agriculture Practices Adoption Intensity in Ghana</i></p>
12:00-12:15	<b>Break</b>	
12:15-13:15	<b>Session V</b>	
	<b>Environmental policy</b> Hörsaal	
	<p><b>Edoardo Tolva</b> (University of Warwick)</p> <p><i>One Way or Another: Modes of Transport and International Trade</i></p>	
	<p><b>Joana Sulaj</b> (Ruhr University Bochum)</p> <p><i>The Impact of Disparities in Market and Non-Market Environmental Policy Instruments on Different Bilateral Trade Measures</i></p>	

<b>13:15-13:30</b>	<b>Closing remarks:</b> Rainer Thiele (IfW) <b>Room:</b> Hörsaal
<b>13:30</b>	<b>Lunch</b>

### About the organizers

The [Research Network Sustainable Global Supply Chains](#) is funded by the German Federal Ministry of Economic Cooperation and Development (BMZ). The research network aims to synthesize and process existing knowledge and initiate new research on sustainable global value chains for evidence-based policy recommendations. The project is jointly led by the German Institute of Development and Sustainability (IDOS, Bonn), the German Institute for Global and Area Studies (GIGA, Hamburg), the Kiel Institute for the World Economy (IfW, Kiel), and the German Institute for International and Security Affairs (SWP, Berlin).